

UNITED LATINOS BUSINESS ALLIANCE

New Membership Package

www.unitedlba.org

OUR VISION

To build a thriving community where Latino-owned businesses flourish, opportunities grow, and collaboration drives lasting economic prosperity and positive change.

OUR MISSION

ULBA's mission is to empower small businesses and strengthen our community by providing essential resources, support, and opportunities for growth. Through collaboration, unity, and our shared Latino heritage, we work to build a more prosperous and resilient future for all.



ABOUT US:

Founded by a former United States Marine, the United Latinos Business Alliance (ULBA) is a Worcester, Massachusetts-based nonprofit dedicated to empowering low-income, Latino, and minority entrepreneurs and professionals. ULBA fosters economic growth through networking, business resources, collaboration, and personalized one-on-one coaching and consulting. Its mission is to help entrepreneurs launch, stabilize, and grow successful businesses while strengthening their professional development and economic opportunities. Through education, strategic partnerships, and community support, ULBA is building a stronger network of entrepreneurs whose success contributes to the economic well-being of Worcester, Central Massachusetts, and beyond.

OUR PURPOSE:

AtULBA, we recognizethe tremendous power of collaboration and support within the business world. By fostering a dynamic network of like-minded individuals, we can create a thriving community that empowers its members to achieve their goals and make a lasting impact. Through our strategic initiatives, resources, and events, we strive to enhance the business landscape for the Latino community in Massachusetts and beyond.

NETWORKING FOR SUCCESS:

Networking is the cornerstoneof our organization. Building strong relationships and establishing valuable connections are essential for business growth and expansion. At ULBA, we provide a welcoming and inclusive environment where Latino business owners and professionals can unite, share their expertise, exchange ideas, and forge meaningful partnerships. Through our diverse range of networking events, seminars, and workshops, we facilitate the exchange of knowledge, industry insights, and business opportunities, enabling our members to thrive in their respective fields.



Empowering the Latino Community:

Ourcommitment extends beyond business networking. We are dedicated to empowering the Latino community and helping individuals reach newer heights of success. By offering access to resources, mentorship programs, and educational initiatives, ULBA supports our members' personal and professional development. When empowered and united, the Latino community can achieve extraordinary things.

Located in Massachusetts:

Basedin the heart of Massachusetts, ULBAis proud to serve this region's vibrant Latino business community. Massachusetts is a hub of innovation, entrepreneurship, and cultural diversity, providing a fertile ground for our members to network, collaborate, and flourish. We actively engage with local businesses, organizations, and community leaders to create a thriving ecosystem that nurtures the growth and prosperity of the Latino business community.



Welcome!

Dear Reader,

We sincerely appreciate the time you've taken to explore the valuable information we have to share about how United Latino Business Alliance can support and foster the growth of your business. Our organization has dedicated countless hours to ensure that membership is accessible to all, while also offering an array of benefits aimed at bolstering business expansion.

We wholeheartedly recognize the challenges and obstacles that Latin minority-owned businesses face on their path to success. Consequently, we have made it our priority to address these critical issues. By uniting as a strong voice for the Latino business community, United Latino Business Alliance leverages its extensive network within the state, city, business sector, and financial industries to create opportunities for prosperity. Your membership will play a crucial role in securing the resources necessary to achieve these goals. We firmly believe that joining the United Latino Business Alliance will pave the way for your business to thrive, and we eagerly anticipate the opportunity to welcome you to our community.

Warmest Regards,

The President and Executive Board

Join Us

As successful professionals, we invite you and your esteemed organization to join ULBA. Together, we can foster growth, meaningful connections, and empower each other to reach our full potential. By joining ULBA, gain access to a diverse network of passionate Latino professionals from various industries. Expand your connections exponentially and tap into referral networks for greater success.

Connect with fellow business owners, engage with industry leaders, and explore new growth avenues through our events. Shape the future of Latino entrepreneurship while contributing to the community through philanthropy and mentorship. Seize this opportunity to join ULBA and be a catalyst for change. Contact us at info@Unitedlba.com to accept this invitation or learn more.

We look forward to welcoming you as a valued member of the United Latino Business Alliance, embarking on a remarkable journey of growth and collaboration.

Thank you for considering our invitation!



ULBA UNITED LATINOS BUSINESS ALLIANCE

As a ULBA Business Member, you join a diverse network of businesses and professionals dedicated to enhancing economic success.

Here are the key benefits of ULBA membership:

1. **Prominent Exposure:** Your business will be featured in our newsletter and website, showcasing a business highlight story. Additionally, your company logo will be displayed on the ULBA website with a link to your own website.

2. **Access to Events:** You'll have exclusive access to ULBA events and our annual meeting reception. These events provide valuable networking opportunities and the chance to connect with like-minded professionals.

3. **Event Participation:** As a member, you'll have the opportunity to host, brand, or participate in ULBA events, allowing you to showcase your business to a wider audience.

4. **Job Postings:** Members can post job openings through the ULBA email newsletter, reaching a targeted audience of qualified professionals.

5. **Online Business Directory:** Your business will be included in the ULBA online directory, increasing your visibility and facilitating connections with potential clients and partners.

6.**Sponsorship Opportunities:**You have the option to become a sponsor, gaining enhanced exposure and recognition within the ULBA community.

7.**Networking and Referrals:**Connect with fellow members, opening doors to networking and referral opportunities that can drive business growth.

8. **Recognition & Awards:** ULBA acknowledges and celebrates member achievements through recognition and awards, highlighting outstanding contributions to the business community.

9. **Member Benefits:** Enjoy member-to-member discounts on products and services from fellow ULBA members, creating additional cost-saving opportunities for your business.

10.**Advertisement Opportunities:**Promote your business through advertisement opportunities within ULBA's communication channels.

ULBA MEMBERSHIP LEVELS

Membership benefits and annual investment

01 BASIC MEMBERSHIP

$495.00

- Listing as a Member on ULBA's Website
- Free admission to all four Networking events
- Complimentary tickets for one attendee to all 10 Entrepreneurial Academy Workshops

02 MEMBER PARTNER

$750.00

Includes all benefits of the standard membership, plus:

- Listing as Member Partner on ULBA's Website
- One complimentary ticket to ULBA's Annual Gala or Breakfast
- Free admission for one person to all four Networking events
- Free admission for one person to all 10 Entrepreneurial Academy Workshops

03 NETWORKING COLLABORATING PARTNER

$1,500.00

Includes all benefits of the standard membership, plus:

- Listing as Networking Event Sponsor and Collaborating Partner on ULBA's Website
- Acknowledgement at all four Networking Events as sponsor
- Invitation to welcome attendees at all four ULBA Networking Events as a special guest MC
- Invitation to present on any topic at one Networking Event
- One complimentary ticket to ULBA's Annual Gala and Breakfast, or two for either event
- Free admission to all four Networking events

04 ENTREPRENEURSHIP ACADEMY & BUSINESS PARTNER

$3,500.00

Includes all benefits of the standard memberships, plus:

- One-year recognition on ULBA's Website as the Entrepreneurship Academy Sponsor
- Acknowledgement at all 10 Entrepreneurship Academy workshops as the Academy Sponsor
- Three presentation opportunities at any of the ten Entrepreneurship Academy workshops
- Two complimentary tickets to the Annual Latino & Minority Small Business Gala
- Two complimentary tickets to the Annual Pan-National Business Breakfast
- Representative listing in the ULBA directory and six affiliate Chambers
- Free admission to all four Networking events (up to two attendees per event)



MEMBERS LEVEL

BASIC MEMBERSHIP

Membership Benefits | JOIN

Your Investment | **$495 annually.** BENEFITS |

- Listing as a Member on ULBA's Website
- Free admission to all four Networking events
- Complimentary Tickets for One Attendee to all 10 Entrepreneurial Academy Workshops

MEMBER PARTNER

Membership Benefits | JOIN

Your Investment | **$750 annually.** BENEFITS |

All of the benefits of the standard membership above plus:

- Listing as Member Partner on ULBA's Website
- One Complimentary ticket to ULBA's Annual Gala or Breakfast
- Free admission for one person to all four Networking events
- Free Admission for One Person to all 10 Entrepreneurial Academy Workshops

NETWORKING COLLABORATING PARTNER

Membership Benefits | JOIN

Your Investment | **$1,500 annually.** BENEFITS | All of the benefits of the standard membership above plus:

- Listing as Networking Event Sponsor and Collaborating Partner on ULBA's Website
- Acknowledgement at all four Networking Events as sponsor
- Invitation to welcome attendees at all four ULBA Networking Events as a special guest MC
- Invitation to Present on any topic at one Networking Event
- One Complimentary tickets to ULBA's Annual Gala and Breakfast; or two for either event
- Free admission to all four Networking events



MEMBERS LEVEL

ENTREPRENEURSHIP ACADEMY & BUSINESS PARTNER

Membership | JOIN

Your Investment | **$3,500 annually**

BENEFITS | All of the benefits of the standard memberships above plus:

〉 One Year Recognition on ULBA's Website as the Entrepreneurship Academy Sponsor

〉 Acknowledgement at all 10 Entrepreneurship Academy workshops as the Academy Sponsor

〉 Three Presentation Opportunities at any of the ten Entrepreneurship Academy workshops

〉 Two Complimentary tickets to the Annual Latino & Minority Small Business Gala

〉 Two Complimentary tickets to the Annual Pan-National Business Breakfast

〉 Representative listing in the ULBA directory and six affiliate Chambers

〉 Free admission to all 4 Networking events (up to 2 attendees per event)



MEMBERS LEVEL

ANGEL INVESTOR

Your Investment | **$7,500 annually**

The Angel Investor Membership from the United Latino Business Alliance, Inc. (ULBA) includes all standard membership benefits, plus additional value. Members receive access to meetings with key business leaders, advertising opportunities, important information, and all the benefits listed here.

BENEFITS | All of the benefits of the standard and corporate memberships plus:

- One Year Appointment to the Board of Advisors of the organization; they meet twice per year including active participation on the annual Leadership and Board Member Retreat
- Annual listing as Angel Investor on ULBA Website, along with a banner and link to your organization's site.
- Full Page (Full Color) Ad on ULBA's Annual Latino & Minority Small Business Gala
- Recognition as a Principal Sponsor of ULBA's Annual Latino & Minority Small Business Gala
- Prime Location for a Full Table (ten-person) at the annual Latino & Minority Small Business Gala
- 5 Complimentary seats for ULBA's Annual Pan National Small Business Breakfast held in May
- **1/2 Page (B&W)** ad on ULBA's Annual Pan National Breakfast
- 30 Second On-Stage appearance to address attendees at the Annual Gala
- 5 On-State Acknowledgments at Annual Gala Dinner & 3 On-State Mentions at Annual Breakfast
- Distribution of Organization's Promotional Materials at Annual Gala Dinner
- Listing in the ULBA directory
- Free admission to ULBA's all 4 Networking events (up to 5 attendees per event)
- Two Presentation Opportunities at any of ULBA's 10 Entrepreneur Academy workshops
- ULBA will promote one event or initiative of your choosing through our social media channels


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